

STRATEGIC PLAN REVISION (3.4) - COMMENTS

January 2010

GENERAL:

Comments on the existing Strategic Plan and suggestions for revision were solicited from the LMOA committees and the General Manager. Comments were also solicited from the general membership. I received many e-mails, and we held two open meetings. At the following Planning Committee meetings, we combined the comments and assigned them to one of the six strategic goals. We discussed, and came to a decision on which suggestions should be included in the Strategic Plan. We also looked at the existing action items, and decided to delete some.

Many of the suggestions were not implemented into this revision because they were too detailed for a strategic plan; if we thought the suggestion was a good one and the general topic was not already included, we included it in this revision. In general, we agree with these detailed items, such as specific lights to be installed. Other suggestions dealt with “who”, which we believe is not a topic for a strategic plan, such as the Wildlife Management Committee being the resource for information about plants.

Many of the new action items involve significant spending. In order to prevent the Strategic Plan from appearing as an open-ended wish list, some member suggestions were not included in the proposed revision, and some existing action items were deleted.

Some of the “action items” in the Strategic Plan don’t involve specific actions; we tried, but were not completely successful, in re-wording these items. As a result, some “action items” are called “ongoing”; hopefully, the January 2011 revision of the Strategic Plan will finish this task.

Only one objective (3.6) was changed, and none were added. The numbering of the objectives is unchanged. Action items which were added or changed significantly are in italics. Completed items are listed at the end of the Strategic Plan. The action item letter does not track from the original to this proposed revision. Deleted action items are at the end of this document.

SPECIFIC OBJECTIVES:

1.? We are concerned that publishing a “recommended contractor” list would raise issues of liability and favoritism.

1.4 The need for “green” practices may become more important than the highest standards of beauty. A possible example is the use of clotheslines.

1.5 The tradeoff between shoreline appearance and encouragement of undesirable species is not obvious and needs to be investigated by experts.

2.1 After talking with some experts, it appears that “Lake Health Manager” is too big a job for one volunteer. A more expensive alternative is staff support. There was no consensus among the Planning Committee about what action item to suggest.

2.1 We need to be sure that LMOA does not introduce invasive species via purchased items.

2.2 These additional amenities at the beaches and pool will increase the pleasure of the users.

2.2 The cost/benefit tradeoff of lighting the ball field / track is unfavorable. The creation of the Pleasant Grove ball fields provides considerably more facilities.

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- 2.2 These improvements to the Falconer and Terrace Rooms will allow these rooms to be more useful, possibly allowing us to postpone additional building. We realize that creating room dividers may not be trivial due to ventilation and electrical circuits not being designed with this in mind.
- 2.2 The lighting at the ends of the clubhouse parking lot is inadequate; this is an example of the action in 3.3.
- 2.2 Neighbors' groups will serve both social and security needs.
- 2.2 The most desired activities are best determined by those who want them, and LMOA should encourage/help people get such activities started.
- 2.2 We consider the suggestion of a walking path along Jefferson Drive to be impractical.
- 2.2 Adding volleyball courts at the beaches (member comment) would take too much beach space, except at Beach 1, where a court already exists.
- 2.2 The member comment to convert the Clubhouse Pub into offices, vacating the second floor may be a good one, but it needs to be considered in terms of an overall space plan.
- 2.3 The Golf Committee has a formal golf course improvement plan approved by the BOD. The Strategic Plan should point to this document rather than copy it or ignore it.
- 2.3 The member suggestion to create bike trails on the golf course would create a safety issue.
- 2.3 The member suggestion to close the golf course periodically to allow use by walkers and bikers would be too costly.
- 2.4 Non-power boats need suitable storage/launch areas also.
- 3.2 The new Lafayette gate is of strategic importance and is already in the BOD plan.
- 3.3 A part of the action is to set up a schedule for periodic safety drills.
- 3.5 The composting program has been started and is a success. We need to avoid the cost of clearing out the compost area and to make use of the compost created, possibly by using a contractor in that business.
- 3.5 Wood represents a significant portion of potentially-recyclable garbage that we are paying to have hauled away.
- 3.6 We have not received any recommendation from the Wildlife Management Committee on changing the "near-term reduction in size of deer herd", although we received comments on both sides of this issue from individuals. Obviously, "near-term" has passed. We decided that the real problem is not the deer themselves, but the damage they cause, although one obvious approach is to reduce the size of the herd. It's clear from many conversations that the damage is concentrated in certain areas. The method for reduction in herd size can be anything that works and is legal; killing and contraception need to be considered. Other methods for reducing damage include fencing and choice of plants; LMOA has restrictions on fencing, and certain areas can not be fenced for cost or aesthetic reasons.

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3.7 The cost of lifeguards at all the beaches is astronomical. Having lifeguard coverage at the main beach is ambitious enough.

4.1 The investment policy was re-stated at the request of Chuck Johnson. Chuck feels that the action by the BOD on the policy document since then has made a change unnecessary.

4.1 The member suggestion to switch outside auditors (to get a fresh set of eyes looking at our status) is a good one. The Audit Committee (which includes one of our members) agrees and is looking at it.

5.2 People comment that members ask questions at Board meetings and they are not answered.

5.2 The member suggestion for more-understandable financial reports has, in our opinion, been implemented.

5.3 The suggestion was made by a member to use "Association Voice", a bulletin board utility, on our web site. We don't feel that it would be useful.

5.3 We don't believe that a TV talk show (suggested by a member) featuring a Board member would reach much of the membership.

5.3 We believe that a Communications Committee (member suggestion) would be counter-productive.

5.3 The "coffee hour" approach did not attract many members; perhaps another format will be more productive.

Deleted items

2.2 Establish and operate a summer day-camp for children of Member residents.

2.2 Provide lighting at Bunker ball field for night games and walking.

3.7 This section previously read to provide lifeguards at all beaches.

Burt Marks, Chairman
Planning Committee
January 7, 2010