
RESOLUTION PROPOSAL

DATE: March 25, 2010

SUBJECT: Strategic Plan

SPONSOR: President Cumming

BACKGROUND INFORMATION:

LMOA's Strategic Plan was approved by the Board June 26, 2008, with sixteen action items approved September 25, 2008. The Planning Committee sought input from residents and suggested changes to the Plan. Those changes were submitted to the Board for approval on January 28, 2010.

Please note that Board agreement to add an item to the Plan is only a first step. Items require Board prioritization, development of action steps, identification of funding and staff availability to work on them, if applicable.

The following items should be added to the Strategic Plan.

2. Recreational and Social Amenities

- 2.2 e *Install a swimming float and ladder at Beach 1.*
- 2.2 f *Install playground equipment at beaches. Board clarified equipment for Beaches, 2, 3 and 4.*
- 2.2 l *Add bathrooms at Lafayette Park.*
- 2.2 t *Improve lighting outside Main Clubhouse.*
- 2.3 b *Continue improvements to the golf course per the Golf Committee Plan.*
- 2.4 c *Provide convenient and secure in-season and off-season storage facilities for boats (power, sail and paddled) and RVs.*
- 2.4 d *Provide additional auto parking, improve driveway and drainage at the Marina. Note, Board opinion split.*

3. Safety and General Welfare

- 3.2 e *Create a new entrance gate (Lafayette).*
- 3.3 a *Implement a comprehensive and up-to-date emergency response plan; implement a multi-layered emergency warning system, including a low-power FM radio station; and a schedule for periodic drills. In Plan now, only addition is to add a schedule of drills.*
- 3.5 b *Maintain, improve, and reduce cost of community composting program. Board noted the difficulty of reducing the cost.*
- 3.6 d *Relax LMOA rules on deer fencing.*
- 3.7 b *Provide lifeguards at the Main Beach.*

4. Assets and Resources

- 4.8 b *Press Fluvanna County to enforce watershed management rules on all properties that drain into the Lake Monticello community and monitor county diligence.*

5. Communications

- 5.2 d *Implement means of including Channel 10/14 content on satellite TV and/or Internet services. Adds language to implement.*

Items recommended by the Planning Committee should not be added to the Strategic Plan.

1. Beauty of our Community

- 1.4 e *Review policy document with respect to allowing environmentally friendly practices.*
- 1.5 b *Determine the impact of shrubs and/or trees along the shoreline with regard to erosion and encouragement of desirable and undesirable wildlife, and act on the findings. BOD recommends reverting to the original language, "Encourage Members to establish a buffer of shrubs and/or trees in order to help protect the shorelines of our creeks and lakes and the lake water quality."*

2. Recreational and Social Amenities

- 2.1 a *Complete implementation of the lake improvement program. Original item was to "Continue implementation of the Lake Improvement program".*
- 2.1 b *Maintain the lake dredging program. Original language was "Execute the lake dredging program".*
- 2.1 d *Take steps to assure that items purchased by LMOA (e.g. sand) do not contain invasive species.*
- 2.2 g *Extend operating hours of the swimming pool. The Board sees this as a management issue depending on revenue.*
- 2.2 h *Provide lap swimming opportunity at pool and beaches. We already have lap swimming at the pool.*
- 2.2 k *Upgrade and create a maintenance schedule for all athletic fields, including remediation of erosion at Bunker ball field. Most see as a staff function, although it would help to know the schedule.*
- 2.2 p *Use signs at road crossings to indicate when the nearby area of the golf course can be used by walkers.*
- 2.2 u *Increase parking at Main Clubhouse.*
- 2.2 v *Add entry doors to the Faulconer Room and add drapes and room dividers to make the Faulconer and Terrace Rooms more usable.*
- 2.2 w *Add umbrellas to the Clubhouse deck.*
- 2.2 aa *Encourage the formation of neighbors' groups with social and mutual help goals. The Board liked the idea, but felt it was up to neighborhoods rather than the Board.*
- 2.2 dd *Encourage potential users to create other social events and activities, particularly for parents and children. (Amenities) Board opinion is the same as for 2.2 aa.*

3. Safety and General Welfare

- 3.1 c *Make defibrillators available in LMOA buildings and train staff members to use them. Already done.*
- 3.2 f *When street signs and gate signs are replaced, make larger ones.*
- 3.5 c *Implement community pickup of wood.*
- 3.6 a *Identify areas having a large deer population and implement reduction in these areas. Leave original language in Plan.*
- 3.7 h *Provide members with guidelines on secure use of the Internet.*

4. Assets and Resources

- 4.6 a *[Run a study](#) to ensure that the Member dues and fees provide the funding necessary.*

5. Communications

- 5.2 c *Add links on the LMOA website to relevant external agencies [and LMOA activities](#).*
- 5.2 f *Create a program on Channel 10 (and alternative viewing media) for Board members answering members' questions.*
- 5.3 b *Conduct periodic in-person conversations at times convenient to Members to interact with other members, staff and Board and Committee members to exchange information related to LMOA issues and activities.*

Items already completed:

2. Recreational and Social Amenities

2.4 a *Complete* the new marina *office* facility at the earliest possible date.

STAFF RECOMMENDATION:

PROPOSED FINANCIAL IMPACT: None at this time.

PROPOSED SOURCE OF FUNDING: None

POSSIBLE MOTION(S):

Move that the Board of Directors approve adding item 2.2e Install a swimming float and ladder at Beach 1 to the Strategic Plan.

Move that the Board of Directors approve adding item 2.2f Install playground equipment at Beaches, 2, 3 and 4 to the Strategic Plan.

Move that the Board of Directors approve adding item 2.2l Add bathrooms at Lafayette Park to the Strategic Plan.

Move that the Board of Directors approve adding item 2.2t Improve lighting outside Main Clubhouse to the Strategic Plan.

Move that the Board of Directors approve adding item 2.3b Continue improvements to the golf course per the Golf Committee Plan to the Strategic Plan.

Move that the Board of Directors approve adding item 2.4c Provide convenient and secure in-season and off-season storage facilities for boats (power, sail and paddled) and RVs to the Strategic Plan.

Move that the Board of Directors approve adding item 2.4d Provide additional auto parking, improve driveway and drainage at the Marina to the Strategic Plan.

Move that the Board of Directors approve adding item 3.2e Create a new entrance gate (Lafayette) to the Strategic Plan.

Move that the Board of Directors approve adding item 3.3a Implement a comprehensive and up-to-date emergency response plan; implement a multi-layered emergency warning system, including a low-power FM radio station; and a schedule for periodic drills. In Plan now, only addition is to add a schedule of drills to the Strategic Plan.

Move that the Board of Directors approve adding item 3.5b Maintain, improve, and reduce cost of community composting program to the Strategic Plan.

Move that the Board of Directors approve adding item 3.6d Relax LMOA rules on deer fencing to the Strategic Plan.

Move that the Board of Directors approve adding item 3.7b Provide lifeguards at the Main Beach to the Strategic Plan.

Move that the Board of Directors approve adding item 4.8b Press Fluvanna County to enforce watershed management rules on all properties that drain into the Lake Monticello community and monitor county diligence to the Strategic Plan.

Move that the Board of Directors approve adding item 5.2d Implement means of including Channel 10/14 content on satellite TV and/or Internet services to the Strategic Plan.

PERSON RESPONSIBLE FOR FOLLOW-UP: Board President